



# WE HAVE JUST ONE RULE AT CLOSE: THAT BROKERS ARE AT THE CENTRE OF EVERYTHING WE DO.

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## The company

Close Premium Finance is the leading provider of premium finance products for the general insurance market in the UK and Ireland. Our loans spread the cost of insurance, making financing of premiums as easy as possible – for both brokers and their clients.

We're part of Close Brothers Group plc, the largest and most successful independent merchant banking group in the UK, founded in the City of London over 125 years ago. We were first to identify UK brokers' need for premium finance, and founded the UK premium finance market back in 1977, expanding into Ireland in 2000.

## Our aim

We have one goal: to help our brokers build better and more profitable businesses. We've done this by giving brokers a genuine and innovative competitive advantage in commercial and personal lines markets. With over 3,000 brokers currently choosing to work with us, we fund more than £1.5 billion of insurance premiums every year.

## Our products and services

Our products cover every aspect of the premium finance market: commercial and personal lines, recourse and non-recourse. We back these products with a set of cash management services and i-prompt, our award-winning online processing system.

i-prompt is a real-time solution, providing the ability to amend client details online, automatic renewal notifications, a secure email system and a full suite of online reporting facilities.

Our cash management products give brokers more financial control with faster turnaround on payments, development loans and delayed debiting.

## Our success

We're proud of the incredibly efficient systems we've developed to make sure our premium finance service runs smoothly. But this is only one part of what makes us successful. Our dedicated, experienced people, our innovative products and the partnerships we enjoy with our brokers are equally important factors. By listening carefully, by getting to know our brokers' businesses, we're able to refine our service and our products to meet their requirements.

## Some quick facts on Close Premium Finance

- First to identify brokers' need for premium finance in the UK and Ireland
- Part of Close Brothers Group plc, largest and most successful independent merchant banking group in the UK
- Fastest take-up of any industry software with i-prompt in 1999
- Most stable presence in the market, with over 30 years experience
- Largest volume of premiums financed, with around £2 billion / €2 billion premiums financed
- Process 12 million direct debits a year, handling premium payments for over 3,000 brokers in the UK and Ireland
- In excess of 1 million borrowers
- Innovative in product development, introducing PLNR in 2001, i-mail in 2003 and development loans in 2005
- Most consistent award-winner, winning Premium Finance Provider Of The Year 9 out of 13 years
- Close Brothers Group is not exposed to 'Toxic Investments' such as 'US sub-prime' and collateralised debt obligations

 **Close**  
Premium  
Finance

No-one else is Close.